

**Region 2 Help Me Grow IEIC Minutes**  
**November 14, 2012**  
**1:00-4:00 p.m.**  
**Beltrami Electric Community Room-Bemidji**

**In Attendance:**

Deb DeWenter, Leila Goggleye, Candy Malm, Kim Williams, Jess Niemi, Jess Swedberg, Bonnie Engen

**Welcome and Introductions**

1. Recorder of Minutes-Jess Niemi
2. Candy moved and Jess seconded that November Region 2 IEIC Agenda and the September 2012 minutes be approved. All in favor.

**Old Business**

1. Draft #1 of Region 2 Succession Plan was reviewed by those present, with discussion centering on varied representation & accessibility. Corrections were made to mental health service providers section. An updated draft will be included with the minutes.
2. Status of 2012-13 Region 2 IEIC Plan- IEIC Region 2 plan is approved as submitted.
3. Regional Referral Data Collection for 2012-13- Each district/cooperative was reminded to keep capturing data for referrals.

**New Business**

1. October State IEIC Workshop Update-Kim provided copies of the IEIC power point and reviewed key components of the training. These included the new statewide framework for Help Me Grow and how responsibilities are divided out among the various entities. Help Me Grow is a referral system and not a service. Pre-referral belongs to Help Me Grow and post referral activities belong to the LEA. Regional data was shared related to child outcomes and child find. Information was provided about the Help Me Grow Toolkit 2.0 (soon to be available on the state website), status of Follow Along statewide and the application process using a "Balanced Scorecard" (based on Simon Sinek on Ted.com) for 2013-14 year. The state is modifying the statewide HMG referral for HIPAA and FERPA compliance. The practice of "blanket" releases was strongly discouraged at the local level. This information led to discussions about local Follow Along Programs and the extensive collection of statewide information related to FAP. Regional IEIC's were advised to wait for direction from the state on funding for FAP as it relates to IEICs.

Impact on the Region 2 IEIC:

- Request was made for a script for agencies that receive referrals; they will need to be informed about the releases that need to be in place related to HIPAA and FERPA.

- Help Me Grow Toolkit 2.0 on the state website will change some of the printed materials available to us, which will include some resources from the CDC on developmental milestones ([www.cdc.gov](http://www.cdc.gov))
2. Implementation of Region 2 IEIC Work Plan- Priorities for the work plan were reviewed. Emphasis for both child find and public awareness included area homeless shelters, domestic violence centers and food shelves—using printed materials and displays along with information sharing with agency staff as a public awareness strategy. Additional outreach includes presenting Help Me Grow information to local health care providers. Discussion centered on existing barriers and strategies for developing a relationship with medical providers.
- In preparation for outreach activities, IEIC members will do the following prior to the January 16<sup>th</sup> meeting:
- Kim will develop a draft of a power point for use by IEIC members and create a list of central referral numbers.
  - Deb will follow up on the status and contents of the Help Me Grow Toolkit 2.0
  - Jess N. will gather a listing of the Region 2 Food Shelves.
  - At the January meeting, available materials will be reviewed and an outreach schedule set up for the remainder of the fiscal year.
  - All members will develop a list of health professional champions in their area.
  - Develop a mailing, presentations, and personal contacts schedule in January.
3. Region 2 IEIC was contacted by Judy Swett from PACER about conducting an early childhood workshop for parents within Region 2. IEIC responsibilities would be to secure a location for the workshop and provide treats. Group consensus was that April, 2013 should be targeted in hopes that the weather would be more predictable. Topics will be discussed at the January meeting. Kim will contact Judy Swett about possible dates.

#### **Next Meeting Dates**

- January 16, 2013 @ 1:00 p.m. BRIC office, Bemidji
- April 17, 2013 @ 1:00 p.m. BRIC office, Bemidji