

## **Region 2 IEIC Minutes**

**May 28, 2014**

### **BRIC Office**

Present: Candy Malm, Jennifer Kandos, Stacie Petterson, Bonnie Devore, Marissa Hetland, Kim Williams, Linda Gulbranson, Christi Boit, Bryanna Chilton, Leila Goggeye

-Meeting called to order

-Minutes reviewed

-Approved Kim

-Seconded Lila

-Introductions

-Additions to Agenda: -Jessica Nemi email

-Request for reimbursement forms for parents/Stacie

-New Business-Kelly Monson, Help me Grow Coordinator.

- Beltrami County Public Health requested (50) brochures. (Jennifer will deliver to them)

-Contact List Reviewed. Please send any changes to Candy and she will have her secretary change it

-We have \$6,600.00 to spend before June 30<sup>th</sup>

-CTC Conference call re: Bus Advertisement – Jim Feske

Reviewed which bus provides transportation in each county of our region:

-Clearwater County has “The Bus” that comes from Crookston or TRF? And covers Bagley, Clearbrook, Gonvick

-Beltrami County has “Bemidji Transit” which covers Bemidji, Blackduck, Kelliher

-Cass County – Walker?

-Hubbard-has not transit that would allow advertisement

-Mahnomon County – “The Bus” that comes from Crookston or DL? For Mahnomon?

- Kooch County?
- Lake of the Woods County – Baudette?
- Leech Lake – Cass Lake?
- Clearwater & Beltrami County – Red Lake?, Ponema?, Little Rock?, Redby?-Red Lake has its own transportation?
- White Earth – Rice Lake?, Pine Point?, Naytawash?, Mahnomen?, Waubon?, Ogema?

-We need to clarify our process? Logo approved by state

-Price for side: 2 x 10" driver or load side - \$75/mo + set up, each sign for 1 year – can bill monthly or all, \$1,015.00 /year (see copy of email)

-Price for back: 2 x 5", \$50/month + set up = \$600/year

-Not all buses have the rear window

-All signs & ads done up – Jim has signs etc. logo used by another county or region that were approved by the state already. If we replicate theirs, we may not have to get approved again.

-Bagley – 1 bus from Thief River Falls

-Beltrami – 16 sides, 5 rears

-Thief River Falls & Crookston – 3 buses go to all 3 locations

- Crookston

- Thief River Falls

- East Grand Forks,

- So 6 sides, 2 rears, also have Crookston & Thief River Falls – only 2 sides & back

Options for payment-Can invoice or get rolling ASAP

It will take 2 weeks to install after artwork is approved

-Candy will contact Kelly Monson re: approval information for artwork

-Motion by Kim- Region 2 IEIC purchase 5 rear ad panels – 1 of which would be on Bagley bus & 3 side panels which would go on Bemidji buses

--Motion was seconded by Linda G and carried

-Candy let bookkeeper know so she can invoice by June 30<sup>th</sup> – (Lisa at BRIC office)

- WORK PLAN – due June 27<sup>th</sup>. Worked on this update for 2014
- \*\*\*Everyone must get Part B & C for sure to Kim to track referrals
- Goal for next year – how do we get information to rural areas? Chanel 9 not available in some areas
- Facebook – great communication on Reservation, also You-Tube
- Jessie M – Sanford Communication attempting to contact Dr. Dicks & Warren Larson
- Feedback @ C&TC
  - New help me grow website developed by Region 2 [www.helpmegrowmn.org](http://www.helpmegrowmn.org)
- Monthly IEIC conf call
  - Early Childhood Mental Health
- Next meeting is in October
- Clearwater County is rolling off & Mahnomen coming on. Jamie Hennen is the Public Health Director there
- Next meeting October 15<sup>th</sup>, 2014
- Next year's meetings are:
  - January 15, 2015
  - April 15, 2015
  - May 27, 2015
- Meeting adjourned.

