

Region 2 Help Me Grow IEC Minutes
January 15, 2014
BRIC Office-Bemidji

Members Present: Candy Malm, Kim Williams, Bonnie Devore, Stacie Pettersen, Marissa Hetland, Jess Swedberg, Connie Jorgensen, Stephanie Hubbard

Welcome and Introductions

- a. Recorder of Minutes-Bonnie will act as recorder of the minutes for the meeting today.
- b. Approval of October, 2013 minutes- Stephanie moved, Jess seconded that the minutes be approved as written. All in favor.

Additions to Agenda

- a. Help Me Grow Facebook page information was shared by Jess. A person simply needs to "like it", and Help Me Grow will email items regularly.
- b. Candy will discuss bus advertisement information from Deb DeWenter.

2) Old Business

- a. Review New Members
 - i. Connie Jorgenson, Red Lake Tribal Health- She is in attendance. Her term will end 6/30/15.
 - ii. Tribal Human Services- No one yet. Term will expire 6/30/15.
 - iii. Head Start-Rhonda Vettleson has agreed to be the representative. Her term will expire on 6/30/15.
 - iv. School Board-Candy has requested a representative from Park Rapids. The superintendent has our information but has not gotten back to Candy yet. Candy will suggest Shari Safratowich as a possibility.
 - v. Parent Representative- Sarah Reinerz , Bemidji, will be a parent representative. It would be ideal to have representatives from other areas as well.
- b. Referral Data 2012-13- Kim collated the Part C regional data, and distributed a two-page handout with very solid data presented in bar charts. This handout will also be made available to members not in attendance; Candy will send it to her email list. Members expressed appreciation for how thorough and interesting this data is.
- c. State IEC conference on October 30, 2013: No present members attended. No one had seen any notes of Power Points from this conference. There was speculation as to whether or not this conference will be held every year.
- d. Review of IEC work plan was completed by Kim at the October 2013 meeting. A new work plan will need to be completed by June 2014.
- e. Thrive Vignettes- Kim provided the update on this. These 30 second vignettes concerning using alcohol and/or drugs during pregnancy will be aired on Lakeland Public TV. So far, eight have been completed. Kim could not provide a

sample, possibly due to copyright issues. The targeted age group for these vignettes is 16 – 21, and local people were used in the filming. Both Region 2 IEIC and Thrive dollars were used to fund this project. Further discussion included whether or not the vignettes will become “our property” after they are aired. Also, more discussion about Thrive and the Early Childhood Initiatives and the focus on mental health issues followed.

New Business

- a. Stipends- Discussion continued around the need to continue to stipend parents for attendance at Regional IEIC meetings (\$50) and how to address the needs of IEIC members not being paid by his/her employer to attend, such as providing mileage reimbursement. Candy asked if any present members would be submitting the form for this reimbursement. One attendee mentioned how welcome the mileage reimbursement is, but didn't expect a stipend. There was also discussion about the possible tax implication of a stipend, such as requiring a 1099 form, etc.
- b. Outreach to Sanford-Marissa did contact Bonnie Engen about making inroads with the Sanford nursing staff, and she will contact a second person who may be interested in talking about making referrals. Jess mentioned that she does have a contact at Sanford who could help us make some inroads such as possibly meeting with nursing staff about the importance of referrals. It was mentioned that HIPPA may be a barrier, but that we will keep trying.
- c. Candy presented the bus advertisement information, and showed photos of how they could look. Deb DeWenter had forwarded an email with this information to Candy. A 2 – 10 foot window banner would cost \$75/month. Discussion ensued as to the logistics, costs, location of each bus, etc. It was suggested that Deb follow up on this. Stephanie volunteered to do this if Deb isn't able to do so.
- d. Bonnie Devore mentioned there are still early learning scholarships available and distributed a flyer for members to give to interested families.

Meeting was adjourned.

Next Meeting Dates:

Apr. 16, 2014

June 2014-To be arranged